

2023 Annual Report

# GREAT FUTURES START HERE

















### **WHO WE ARE**

We help young people realize a positive plan for the future that includes academic success, good character and citizenship, workforce readiness, and a healthy lifestyle. Each year, over 50,000 youth ages 6 to 18 walk through our doors for our afterschool and summer programs. At our Clubs, youth are provided meals, strong role models, homework assistance, organized athletics, character development, and access to the arts.



Academic Success: Young people are selfdirected learners who succeed academically.



Character & Leadership: Young people stay true to their values, demonstrate good citizenship and drive positive change.



**Health & Well-Being:** Young people make informed, healthy decisions resulting in overall well-being.



Life & Workforce Readiness: Young people are equipped to navigate adulthood and pursue a fulfilling, economically viable career path.

#### **OUR MISSION**

To inspire and enable all youth, especially those who need us most, to realize their full potential as productive, responsible, and caring citizens.

#### **OUR VISION**

To put success within reach of our Club members and keep them on track to graduate high school. We help them realize a positive plan for the future that includes academic success, good character and citizenship, workforce readiness, and a healthy lifestyle.



#### **OUR IMPACT**

We serve more than 50,000 youth annually through 26 Clubs across five counties in the Greater Houston area.

### **IMPACT OVER THE YEARS**

1952-2023

#### OUR HISTORY

Boys & Girls Clubs of Greater Houston is the region's leading youth-development organization. Since our beginning in 1952 as The Variety Boys Club, we've achieved an enviable record of creatively engaging, educating, and empowering youth in ways that improve their chances of achieving and sustaining academic and economic success.

### STAYING TRUE TO OUR VISION

Our vision is to put success within reach for our Club members and keep them on track to graduate from high school. We boldly plan to close the opportunity gap by scaling our life-changing impact and preparing our kids and teens to be the problem solvers, innovators, and leaders shaping our world.

### COMMITTING TO INCLUSION

We are committed to creating a space where all children, regardless of their background, identity, or abilities, feel accepted and truly embraced. Our Clubs celebrate diversity as a strength, and every member is valued for their unique contributions. Through our inclusive programs and supportive community, we strive to empower young people to be authentic and build meaningful connections with others. Together, we are fostering a culture of respect, understanding, and belonging where every child can thrive and reach their full potential.

### DEDICATING OURSELVES TO EXCELLENCE

None of our work would be possible without the vision of our founders, Paul Boesch, Eddy Scurlock, Bob Smith, and George Strake, Sr., and the commitment of our dedicated Board of Trustees, Leadership Team, full and part time employees and our more than 800 corporate and individual volunteers. With membership dues of just \$35 per year, per child, Boys & Girls Clubs of Greater Houston relies on individual, corporate, foundations, and United Way funding to meet our operational needs.







2 | BOYS & GIRLS CLUBS OF GREATER HOUSTON

### **DEMOGRAPHICS** & DATA

### WHERE **WE ARE**

Cypress

8 Katy

23

Wharton 4 9 41 40

Sugar Land 90

Free-Standing Clubs

Shared-Space Clubs Growth Areas of Need

Teen Clubs

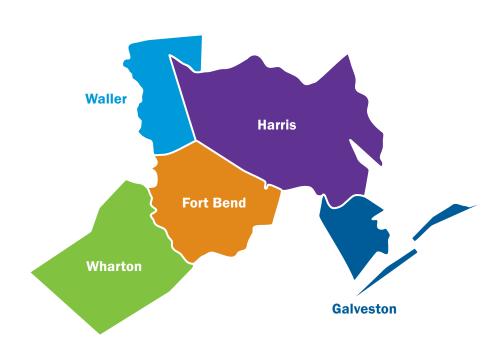
★ BGCA Affliates

**★** 19

22

59 Bellaire

24



50,000+

YOUTH SERVED

16,906 **TOTAL NUMBER** OF CLUB MEMBERS

FROM 5 COUNTIES

#### **NUMBER OF CLUB LOCATIONS**

**Total Club Locations** 

Free-Standing Clubs

Shared-Space Clubs

#### **CLUB MEMBERS BY** RACE OR ETHNICITY



37.8% Hispanic

38.1% African American

Caucasian 4.4%

Asian American

**Native American** 0.2% 18.6% Multiracial or Other

#### **CLUB MEMBERS BY AGE**



Youth (6-9) **33.2**% Tweens (10-12)

32.8% Teen (13-18)

### **CLUB MEMBERS BY**



**54.5**% Male **45.5**% Female



### **GENDER**



Freeport

34 26

3 33 36

HOUSTON

37

\* Albert & Ethel Herzstein Headquarters Office

#### **CLUBS**

**HEADOUARTERS** 

1 John & Cissy Havard Club (Est. 1952)

2 Johnny Mitchell Club (Galveston) (Est. 1965)

3 Jim & Barbara Morefield Club (Est. 1996)

4 Wharton Dobson Club (Est. 1996)

5 Fort Bend Club (Est. 2001)

6 Spring Branch Club (Est. 2001)

7 Stafford Club (Est. 2002)

8 Royal ISD Club (Brookshire) (Est. 2007)

Mharton Teen Scene Club (Est. 2007)

10 Buffalo Creek Club (Est. 2015)

Housman Elementary Club (Est. 2015)

#### 12 KIPP Sunnyside Club (Est. 2015)

13 Richmond Club (Est. 2015)

The Woodlands

Houston Texans Teen Club (Est. 2016)

15 Spring Branch Elementary Club (Est. 2018)

16 Spring Oaks Middle Club (Est. 2018)

17 Westwood Elementary Club (Est. 2018)

18 Woodview Elementary Club (Est. 2018)

19 Mission Bend Club (Est. 2020)

Galveston Island Teen Club (Est. 2020)

21 Cristo Rey Jesuit College Preparatory Club (Est. 2022)

22 KIPP Sharpstown Club (Est. 2023)

23 Rosenberg Club (Est. 2023)

24 Fresno Club (Coming 2024)

#### **GROWTH AREAS OF NEED**

Galveston Bay

25 Eastex-Jensen

League City

30 Fifth Ward

26 Greenspoint 31 North Forest 27 East Downtown 32 Humble

28 Santa Fe 33 Hobby

20 2

29 Spring

34 Bruce Elementary (HISD)

35 Grissom Elementary (HISD)

36 Jessup Elementary (PISD)

Milstead Middle (PISD)

38 Navarro Middle/George Jr. High (LCISD)

39 Scarborough Elementary (HISD)

40 Shadow Oaks Elementary (SBISD)

41 Sherwood Elementary (SBISD)

### **SAFETY** & PROTECTION

### **ACADEMIC SUCCESS**

Boys & Girls Clubs of Greater Houston (BGCGH) kids and teens can rely on a safe, consistent and welcoming environment where they can focus on what's most important being a kid. In 2023, BGCGH continued to enhance safety policies, practices, and training to ensure our youth are safe and protected.

Boys & Girls Clubs of Greater Houston (BGCGH) aims to enhance the learning outcomes of young individuals through interactive and engaging activities that intentionally foster and reinforce essential skills taught in school. Activities such as STEAM, literacy intervention, high-yield learning activities, homework help, tutoring, and cognitive skill-building games are designed to reinforce and enhance our Club members' learning experience and develop their cognitive abilities.





### **OUR IMPACT**

16.5

dedicated towards safety training

certified in CPR/1st Aid/AED

100%

of Clubs received new fully collateral Marketing materials





### **OUR IMPACT**

87% of Club members participated in STEAM activities

95% of Club members are on track to graduate from High School

97% of Club members have an increased interest in art







### CHARACTER & LEADERSHIP

### **HEALTH** & WELL-BEING

Good Character & Citizenship programs enable young individuals to cultivate their leadership skills to make a positive impact on their Club and community. Through our programs, they learn to form meaningful relationships with others, develop a positive self-image and good character, engage in the democratic process, and respect their cultural identities as well as those of others.

Our Club members participate in focused lifestyle programs and physical activities, designed to improve their fitness, eating habits, and interactions with others, thus empowering them to develop positive behavior and healthy practices.





### **OUR IMPACT**

98% of Club members understand their feelings and actions

96% of Club members help others in need

have an improved sense of self-concept and self-esteen self-concept and self-esteem





### **OUR IMPACT**

at least 60 min per day

92% something goes wrong, they are resilient & they do better next time

problem, work together to figure out a solution







### **FAMILY ENGAGEMENT**

### **LIFE & WORKFORCE** READINESS

Our goal at Boys & Girls Clubs of Greater Houston (BGCGH) is to provide families with essential tools and knowledge to stay up to date with the latest developments in their communities and schools. We aim to promote positive parent-child relationships and encourage parental involvement within our Clubs by establishing partnerships and facilitating access to valuable resources.

Our Life & Workforce Readiness programs assist members in preparing for their future careers by facilitating the development of their leadership skills, engaging in postsecondary career readiness activities, and connecting their interests with tangible goals. By offering opportunities for workplace experience, internships, and career exploration activities, we strive to provide our members with the tools and experiences they need to achieve their career aspirations.





#### **OUR IMPACT**

Club members received gifts 1,755 Club members received through Santa Project

96%

**BGCGH Clubs** 

with at least one meal per day





### **OUR IMPACT**

72% of Club members intend to pursue a post-secondary education

of Club members have gained employability skills to be successful during job placements and internships

of 11th & 12th grade teen members participate in college preparation, career exploration, and money management programs



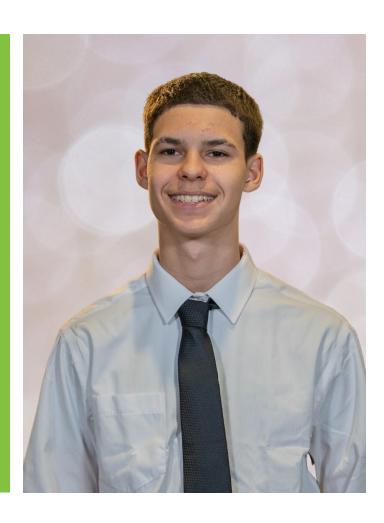




# **YOUTH**OF THE YEAR







#### KY'SAAN P.

Boys & Girls Clubs of Greater Houston (BGCGH) is proud to announce that **Ky'Saan P.**, a member of the **Houston Texans Teen Club**, was named BGCGH's 2023 Julius Young Youth of the Year during the annual Youth of the Year dinner held February 17 at the Junior League of Houston. Sheriff Ed Gonzalez of the Harris County Sheriff's Office, served as keynote speaker, while emcee duties were handled by Deepi Sidhu, Texans Insider and Lead Writer with the Houston Texans.

The Youth of the Year program honors and celebrates inspiring teens and their incredible journeys and is based on outstanding leadership, service, academic excellence and dedication to living a healthy lifestyle. The program and event were generously underwritten by Chevron.

When asked about his philosophy, Ky'Saan replied, "Be kind to others, never judge a book by its cover, and the most important of them all, always be true to yourself."

# **EVENTS**IN OUR COMMUNITY

**GREAT FUTURES DINNER** In April, Boys & Girls Clubs of Greater Houston celebrated the 35th Annual Great Futures Dinner, a fantastic night with heartfelt gratitude to all who joined, sponsored, donated, and purchased auction items, raising nearly \$950,000. Special thanks to our 2023 Champions for Youth, Houston Texans Foundation, and honorary chairs Hannah and Cal McNair, whose leadership and support are invaluable. Your contributions directly impact over 50,000 youth, thank you for making this critical work possible.



**8TH ANNUAL SPORTING CLAYS** In November, Boys & Girls Clubs of Greater Houston hosted the 8th annual Sporting Clays Tournament presented by Troy Construction, raising more than \$312K. Thanks to event chairs Brant Baird and Michael Vinson, BGCGH Board of Directors, and sponsors like Troy Construction and others for supporting programs benefiting over 50,000 youth annually.



**TOOTSIES** In November, our inaugural TOOTSIES Holiday Shopping Party raised over \$30,000, chaired by Tiffanie Reina, Paige Baird, Gwyn Richardson, and Erica Hattery. The event, with over 130 attendees, featured luxurious raffles, entertainment, and more, supporting BGCGH and highlighting our vital programming in Greater Houston. Brielle O., our 2023 Junior Youth of the Year, delivered an inspiring speech promoting peace. TOOTSIES and Trish McEvoy Cosmetics generously shared a portion of their sales to further support BGCGH.



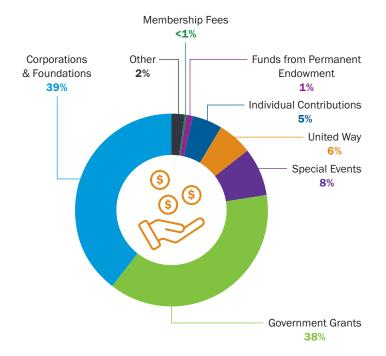


# **REVENUE** & EXPENSES

# **GOVERNMENT RELATIONS**& ADVOCACY

#### **GOVERNMENT FUNDING PARTNERS**

**TOTAL SUPPORT \$4,604,503** 



**Fundraising** 

**10**%

Management

**16**%

Programs

**74**%

#### **OPERATING REVENUE**

| Corporations & Foundations     | \$4,756,761 |
|--------------------------------|-------------|
| Government Grants              | \$4,604,503 |
| Special Events                 | \$984,314   |
| United Way                     | \$708,827   |
| Individual Contributions       | \$630,093   |
| Funds from Permanent Endowment | \$160,000   |
| Membership Fees                | \$50,579    |
| Other                          | \$200,159   |
|                                |             |

| TOTAL           | \$12,095,236 |
|-----------------|--------------|
| Capital Revenue | \$717,669    |
|                 |              |

\$12,812,905

\$1,987,578

\$1,196,737

(\$236,257)

## OPERATING EXPENSES Programs \$9,147,178

**GRAND TOTAL REVENUE** 

Management

Fundraising

(Deficit)

TOTAL \$12,331,493

Harris County Juvenile Probation
Department

Houston Independent School District

Fort Bend County

Lamar Independent School District
Spring Branch Independent

School District

State of Texas Department of Family and Protective Services

State of Texas Department of Health and Human Services State of Texas Office of the

Governor
Texas Education Agency

Texas Education Agency
Texas A&M University Health
Science Center

U.S. Department of Agriculture

U.S. Department of Education

U.S. Department of Homeland Security – Federal Emergency Management Agency

U.S. Department of Justice –
Office of Justice Programs,
Office of Juvenile Justice and
Delinquency Prevention

U.S. Department of Labor

U.S. Department of Treasury
Wharton Independent School
District

FEBRUARY MARCH JULY

### NATIONAL DAY OF ADVOCACY

Over a span of two days, Club advocates from across the nation participate in advocacy meetings with members of Congress.

#### **Priority Areas Discussed:**

- 21st Century Community Learning Center funding
- Youth Mentoring funding
- Mental health support
- Meal and snack programs
- Youth opioid prevention
- Youth workforce development
- Youth safety
- Support for Military and Native Youth





### TEXAS STATE LEGISLATIVE DAY

Together as one "Movement" in the State of Texas we join forces with other Clubs to bring together partners to address the state's most pressing youth issues. As the state's leading provider in out-of-school time youth development, we continue to work with the State Legislature to ensure Texas' most under resourced youths have greater access to quality programs and services that enhance their lives and shape their futures.

### SUMMIT FOR AMERICA'S YOUTH (SAY)

This extraordinary event includes opportunities for youth to meet and share their stories with their Congress representatives, hear from inspirational leaders, and explore careers in public service.

#### SAY 2023 Highlights:

- More than 140 meetings with 70 members of Congress were held on Capitol Hill by 400 Club youth and advisors from 32 states.
- Young members of Congress Senator Katie Britt (R-AL) and Rep. Maxwell Frost (D-FL) inspired youth to act, follow their passions and remain engaged.
- Club youth left empowered to continue making change in their home communities.



### **CHAMPIONS** OF CARING

**2023 BOARD** OF DIRECTORS

**Best Buy Children's Foundation Houston Texans Foundation Permanent Endowment Fund** of Moody Methodist Church **United Way of Greater Houston** Taco Bell Foundation for Teens, Inc.

The Powell Foundation **Houston Methodist Hospital** 

The Cynthia and George Mitchell Foundation

The George Foundation

The Henderson – Wessendorff Foundation

Panda Express

Phillips 66

Chevron

**The Moody Foundation** 

**Texas Mutual Insurance** 

Texas Children's Health Plan

Texas Education Agency (TEA)

**Mary Louise Dobson Foundation** 

**Community Health Choice** 

**Panera Bread Foundation** 

**Fort Bend County** 

**Houston ISD** 

**State of Texas** 









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Momentum Midstream

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Superintendent Spring Branch ISD

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#### Pedro Caruso\*

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Lead Editor **Houston Landing** 

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Partner

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VP National Sales & President Sysco and SYGMA

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Community Leader

#### **Terri King**

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#### **Colleen Murphy-Smith**

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Motiva

#### **Barry Palmer**

Director

Coats Rose, P.C.

#### **Christopher Papouras**

Community Leader

#### **Rick Perez**

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#### **Grady Prestage**

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Director of Community & Sponsorship Marketing

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Greystone

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Community Leader

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Partner

**KPMG** 

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Partner

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Partner Opportune

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President & CEO

Community Health Choice

#### **Michelle Young**

SVP Commercial Banking Wells Fargo

#### **Kevin Zlotnik**

Chief Investment Officer **BZMZ Interests** 

**\*Executive Committee** 



### **GREAT FUTURES START HERE**

#### **WAYS TO INVEST**

- ✓ Give online at www.bgcgh.org or by mail.
- ✓ Sponsor one of BGCGH's events such as the Great Futures Gala or the Boys & Girls Clubs Sporting Clays Tournament.
- ✓ Become a member of the Great Futures Society with an unrestricted annual gift of \$10,000 or more.
- ✓ Join the 1952 Legacy Society and show support in perpetuity by including BGCGH in your will or estate plans.
- ✓ Give an in-kind donation of products, goods, or services.
- ✓ Volunteer with your corporation.



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