

BOYS & GIRLS CLUBS OF GREATER HOUSTON

2022 Annual REPORT

Whatever It Takes to Build Great Futures

"Boys & Girls Clubs of Greater Houston is committed to changing lives. By measuring how much Club members and teens are achieving, we can determine how effectively the Club experience is helping Houston's youth build great futures."

> - Kevin Hattery President & CEO

Our History

Boys & Girls Clubs of Greater Houston is the region's leading youth-development organization. Since our beginning in 1952 as The Variety Boys Club, we've achieved an enviable record of creatively engaging, educating and empowering low-income youth in ways that improve their chances of achieving and sustaining academic and economic success.

Our vision is to put success within reach for our Club members and keep them on track to graduate from high school. We have a bold plan to close the opportunity gap by scaling our life-changing impact and preparing our kids and teens to be the problem solvers, innovators and leaders who shape our world.

Over 50,000 youth ages 6 to 17 walk through our doors each year for our after-school and summer programs. At our Clubs, youth are provided meals, strong role models, homework assistance, organized athletics, character development and access to the arts. At our Clubs, there's an opportunity for every kid to get involved and learn something new.

None of our work would be possible without the vision of our founders, Paul Boesch, Eddy Scurlock, Bob Smith and George Strake, Sr., and the commitment of our dedicated Board of Trustees, Leadership Team, full- and part-time employees and our more than 800 corporate and individual volunteers. With membership dues of just \$35.00 per year, per child, Boys & Girls Clubs of Greater Houston relies on individual, corporate, foundation and United Way funding to meet our operational needs.



Our **Mission** is to inspire and enable all youth, especially those who need us most, to realize their full potential as productive, responsible and caring citizens.

Our **Vision** is to put success within reach of our Club members and keep them on track to graduate high school. We help them realize a positive plan for the future that includes good character, citizenship, workforce readiness and a healthy lifestyle.

Our **Impact:** We serve more than 50,000 youth annually across 23 Clubs across five counties in the Greater Houston area.





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Annual Report 2022 LETTER FROM THE PRESIDENT & CEO

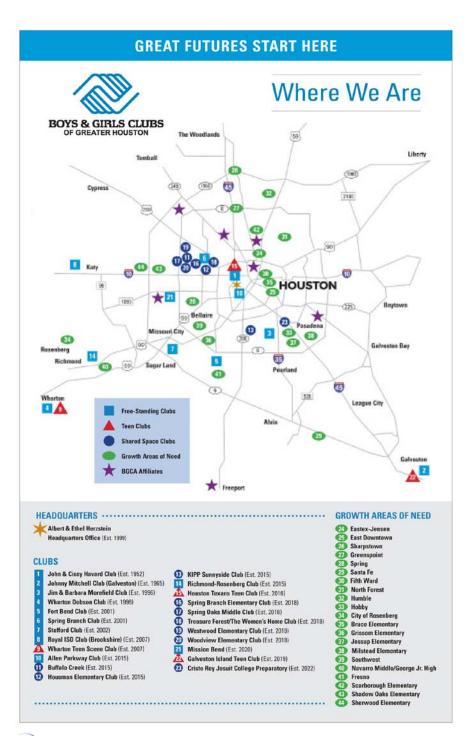
2022 proved to be a year of growth and expansion for Boys & Girls Clubs of Greater Houston (BGCGH), commemorating 70 years of our commitment to inspiring and empowering youth to reach their full potential as productive, responsible, and caring citizens.

We reached a new milestone at our Clubs, serving over 50,000 Club members in our community. This means we had 50,000 opportunities to impact lives and set the course for success in school and in life. Maintaining our commitment to addressing pandemic learning loss in our Clubs, we continued placing renewed emphasis on social emotional learning with robust, innovative programming through targeted STEAM, reading and enrichment activities.

At our 34th Annual Great Futures Dinner, BGCGH celebrated reaching our goal of over \$1 million to support the critical programming offered at our Clubs. We demonstrated our leadership in DEI by hosting the national Juneteenth webinar at the historic Reedy Chapel in Galveston, Texas. Expanding our offerings to meet the growing demand for our services, we broke ground on our new Rosenberg Club, which is slated to open in Fall 2023.

I remain proud of our organization's resiliency and of what our hundreds of employees have achieved, collectively and individually. Throughout these challenging past few years, we never stopped doing all the things we should be doing to serve our communities.





WHO WE SERVE ····





Race Asian: 1% Black: 44% Latino: 42% Multiracial: 9% White: 4%

23

14

Total youth served: 52,802

Male: 53% Female: 47% Economically disadvantaged: 96%





Age: 6-9: 32% 10:14: 48% 15-18: 20%

Club Locations •

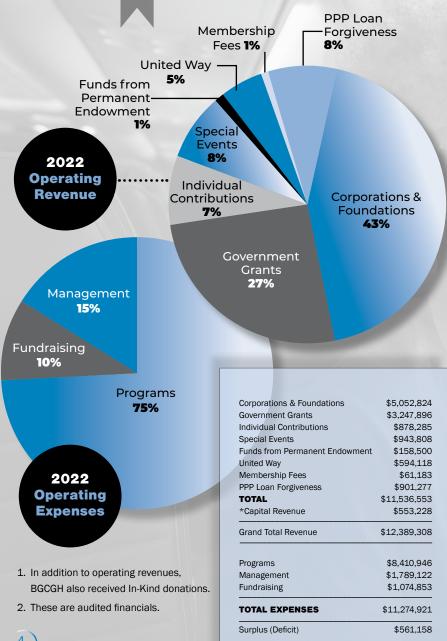
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Free Standing Clubs

School Based Clubs

(3

Revenue & Expenses



4)

Safety

teer



At Boys & Girls Clubs of Greater Houston (BGCGH), kids and teens can rely on a safe, consistent and welcoming environment where they can focus on what's most important-- being a kid. In 2022, BGCGH continued to enhance safety policies, practices and trainings to ensure our youth are safe and protected.

2022 Priorities

- Created a cadence of safety visits for the safety committee for each quarter to complete on-site Club facility safety assessments.
- Continued to improve specific safety operating standards while reevaluating current standards for the year.

Key Accomplishments

- Clubs attended several CPR/ First Aid training classes through the American Heart Association.
- Each Club received new fully stocked first aid kits and safety collateral marketing material.

Academic Success

Boys & Girls Clubs of Greater Houston (BGCGH) aims to enhance the learning outcomes of young individuals through interactive and engaging activities that intentionally foster and reinforce essential skills taught in school. Activities such as STEAM, literacy intervention, high-yield learning activities, homework help, tutoring, and cognitive skill-building games are designed to reinforce and enhance our Club members' learning experience and develop their cognitive abilities.

Key Accomplishments

Club Members had a reduced gap in grade level in reading using literacy programs like BookNook and Exact Path.



Club members showed significant progress in their phonemic awareness, vocabulary, fluency, and reading comprehension skills.

Our Impact

91%

56%

of Club members intend to take STEAM post-secondary classes.

of Club members on track to graduate high school.

of Club members have an increased interest in art.



Good Character & Citizenship

Good Character & Citizenship programs enable young individuals to cultivate their leadership skills to make a positive impact on their Club and community. Through our programs, they learn to form meaningful relationships with others, develop a positive self-image and good character, engage in the democratic process, and respect their cultural identities as well as those of others.

Key Accomplishments

- A total of **136 Club members** have demonstrated an improvement in their social and emotional learning (SEL) skills, as well as their attitudes and positive social behaviors, thanks to the Strong Kids Clinician Program.
- 16 Club members had the opportunity to participate in the Keystone National Leadership Conference held in Anaheim, CA.
- At BGCGH's inaugural advocacy event held at Texas Southern University, a group of eight teens led the conversation on the new law HB 1927, with support from Ashley Biden, and engaged a total of **250 members** in the discussion.

Our Impact

74%

95%

of Club members have demonstrated an understanding of how emotions can influence their actions.

of Club members help others in need.

have an improved sense of self-concept and self-esteem.



Healthy Lifestyles

Our Club members participate in focused lifestyle programs and physical activities, designed to improve their fitness, eating habits, and interactions with others, thus empowering them to develop positive behavior and healthy practices.

Key Accomplishments



- Kids Café served 334,038 meals in 2022.
- 2,400 Club members got to attend a Houston Astros game to celebrate our 70th anniversary as well as participate in pre-game Playoff activations.
- A total of 400 Club members enhanced their skills in sports such as basketball, soccer, baseball, volleyball, flag football, cheer, and dance.

Our Impact

70%

97%

74%

of Club members were active for at least 60 minutes per day.

of Club members consumed 3 or more fruits/vegetables per day.

of Club members abstained from risky behavior such as drugs, alcohol and violence.



Family Engagement

Our goal at Boys & Girls Clubs of Greater Houston (BGCGH) is to provide families with essential tools and knowledge to stay up-to-date with the latest developments in their communities and schools. We aim to promote positive parent-child relationships and encourage parental involvement within our Clubs by establishing partnerships and facilitating access to valuable resources.

Key Accomplishments

- We ensured that all families were kept informed about COVID-19 education and information and connected them to vaccine clinics.
- Provided families with access to various community resources such as housing assistance, vaccine education and access, resiliency programs, and other valuable resources.



Our Impact

86%

14,000+

170+

people received vaccinations at one of our vaccination events.

of Club parents felt their children were safe at BGCGH Clubs.

parents were connected to community resources.



Workforce Readiness & Teen Programs

Our Workforce Readiness programs assist members in preparing for their future careers by facilitating the development of their leadership skills, engaging in postsecondary career readiness activities, and connecting their interests with tangible goals. By offering opportunities for workplace experience, internships, and career exploration activities, we strive to provide our members with the tools and experiences they need to achieve their career aspirations.

Key Accomplishments

- A total of over \$80,000 in workforce scholarships and stipends were awarded.
- 1.500 Teen Club members participated in workforce readiness programming.

98%



Our Impact

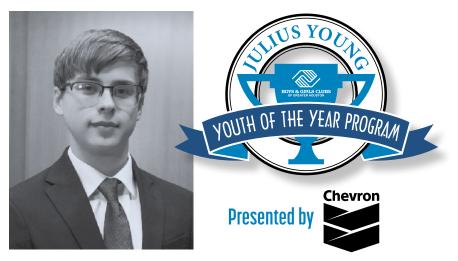
89%

of teen members intend to pursue a post-secondary education, including junior college, trade school, community college, or university.

> of teen members have gained employability skills to be successful during job placements and internships.



Youth of the Year



Julius Young Youth of the Year Program

Boys & Girls Clubs of Greater Houston (BGCGH) announced Austin Johnson, a senior at Wharton High School and a member of the Wharton Teen Scene Boys & Girls Club, as the 2022 Julius Young Youth of the Year at the yearly celebration dinner held on February 22nd, 2022 at the Junior League of Houston. The keynote speaker for the event was Nicholas Perkins, Chairman, President, and CEO of Perkins Management and Fuddruckers, and Drew Dougherty, Host of Texans TV, served as the emcee.

The Youth of the Year program recognizes and commends remarkable teenagers for their journeys, exceptional leadership, commitment to serving their community, academic achievements, and healthy lifestyle choices. The program and the occasion were kindly underwritten by Chevron.

When asked about his philosophy, Johnson replied, "I like to use the quote 'Go Big or Go Home,' to push myself. Why go small when you can go big and achieve great things? I want to be a person who changes things in small and big ways." Congratulations to Austin Johnson for receiving the 2022 Julius Young Youth of the Year Award!

Annual Events



34th Annual Great Futures Dinner

In April, Boys & Girls Clubs of Greater Houston celebrated the 34th Great Futures Dinner celebrating 70 years of our organization. The evening recognized Corporate Champion, Kroger, and Community Champion, The Permanent Endowment Fund of Moody Methodist Church for their longtime



partnership and investment in our mission. The generosity of our sponsors and the more than 600 guests in attendance allowed us to raise over \$1 million to directly benefit Boys & Girls Clubs of Greater Houston.

Our success would not have been possible without the support of our strong leaders. Thank you to Laura Gump for serving as the 2022 Great Futures Dinner chair. As a member of the Boys & Girls Clubs of

Greater Houston Board, Laura has committed countless hours ensuring that the mission of Boys & Girls Clubs is carried out.

Funding from the Great Futures Dinner directly benefits the more than 50,000 youth we serve at our 23 Club locations, and allows us to offer essential programming after school and during the summer, distribute healthy meals daily, and develop relationships with youth.





7th Annual Sporting Clays Tournament

In November, Boys & Girls Clubs of Greater Houston held the 7th annual Sporting Clays Tournament. The event raised over \$220,000 to help us fulfill our mission.



Our success would not have been possible without the support of our 2022 tournament chair, Brant Baird. As a member of the Boys & Girls Clubs of Greater Houston Board, Brant is committed to ensuring that all youth, especially those who need us most, have the resources they need during out of school time. His leadership helped to make the event a huge success!

Rise and Shine Breakfast





On September 29th, over 200 individuals gathered at the River Oaks Country Club to celebrate the mission of Boys & Girls Clubs of Greater Houston. Guests had the opportunity to hear from 2022 Youth of the Year Austin Johnson, keynote speaker Officer Josephine Jones, as well as celebrate our 2022 Carol Freeman Volunteer of the Year, Mike Kuznar. Kirkland & Ellis generously returned as presenting sponsors and more than \$100,000 was raised to support our mission.



Awards & Accolades

Hero for Youth Award

The Hero for Youth Award was presented by Boys & Girls Clubs of America's (BGCA) new Club Advocacy Engagement Recognition Program. The award recognized BGCGH for efforts and



initiatives around ensuring the youth we serve can access the experiences and opportunities they need to achieve Great Futures.

Spirit of Excellence Award

The award celebrated BGCGH's collaborations and partnerships with community members and organizations that improve the quality of the out of school time Club experience for the youth in Harris County.

Houston Texans BOLD Award Vice President of the Texans Foundation Hannah McNair and Texans Legend Cecil Shorts III surprised BGCGH's Vice President of Programs and Operations Zenae Campbell with the BOLD Award which celebrates Black, Outstanding Leaders and Doers in the Houston community.



Awards & Accolades



Charity Navigator BGCGH received the Charity Navigator 4-Star rating for ten (10) consecutive annual evaluations demonstrating strong financial health and commitment to accountability and transparency. The 4-star rating is the highest possible rating

and indicates that BGCGH adheres to sector best practices and executes its mission in a financially efficient way.

Safety Super Star Award ...

The Safety Super Star Award was presented to BGCGH from Boys & Girls Clubs of America for demonstrating an exceptional commitment to safety.

Marketing and Communications Award

The MAC award was presented to BGCGH in recognition of the comprehensive marketing campaigns that were run throughout 2022 from Boys & Girls Clubs of America.



Champions of Caring

Boys & Girls Clubs of Greater Houston depends on generous individual gifts, foundation grants, corporate contributions and government support each year to help us reach more than 50,000 Houston-area youth. Although membership during the school year is only \$10.00, it takes much more to provide a safe place where kids can learn about academic success, healthy lifestyles, good character and citizenship, and workforce readiness.

Thank you to all our donors whose investments ensure our youth are provided dedicated facilities, trained youth-development professionals and results-oriented programming! While this listing only includes our Champions of Caring (donors who gave \$100,000 or more), we are grateful for each and every one of our donors for their generous support.

Astros Foundation	The Mundy Family Foundation
The Brown Foundation	Office of Juvenile Justice and Delinquency
Chevron	(OJJDP)
Community Health Choice	Paige and Brant Baird
Department of Labor	Panda Express
Fort Bend County	The Permanent Endowment Fund of Moody Methodist Church
The George Foundation	Phillips 66
The Greater Houston Community Foundation	The Powell Foundation
Harris Health System	Shell Oil Company
The Henderson-Wessendorff	Taco Bell Foundation For Teens, Inc.
Foundation	Texas Children's Health Plan
Houston Texans Foundation	Texas Education Agency (TEA)
Mary Louise Dobson Foundation	Tsuru Family Foundation
Mas Restaurant Group	United Way of Greater Houston
The Moody Foundation	Woodside

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Carl Wimberley Partner Opportune

Lisa Wright President & CEO Community Health Choice

Michelle Young SVP Commercial Banking Wells Fargo

Angele Cherbonnier - Talent Acquisition, Deloitte Alex Beverly - Associate Attorney Kane Russell Coleman Logan Randy Garcia - Community Leader Kevin Zlotnik - Chief Investment Officer, BZMZ Interests

Boys & Girls Clubs of Greater Houston doesn't just do one thing, we do whatever it takes to build great futures for youth.

Great Futures Start Here.

WAYS TO INVEST



Make a donation online at www.bgcgh.org or by mail.

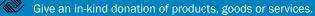
Sponsor or attend one of BGCGH's events such as the Great Futures Dinner or the Boys & Girls Clubs Sporting Clays Tournament.



Become a member of the Great Futures Society with an unrestricted annual gift of \$10,000 or more.



Join the 1952 Legacy Society and show support in perpetuity by including BGCGH in your will or estate plans.



Scan the code for more information.



Plan to volunteer as an individual or with your corporation.





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